

When Does a CEO Need Executive Protection?

A 12-trigger board memo for general counsel, risk committees, and corporate security to document protection decisions.

Public and Personal Threats

- Trigger 1 — Direct threats, harassment, or hostile communications to executive or family.
- Trigger 2 — Doxxing, stalking, or unwanted residence contact involving the executive.
- Trigger 3 — Public protests, picketing, or activist targeting of the executive.

Business Inflection Points

- Trigger 4 — Layoffs, restructuring, plant closure, or contentious labor action.
- Trigger 5 — Litigation, regulatory action, indictment, or congressional/agency exposure.
- Trigger 6 — M&A, investor activism, hostile bid, or proxy contest.

Travel and Visibility

- Trigger 7 — International travel to elevated or high-risk geographies.
- Trigger 8 — Public speeches, conferences, earnings tours, or major media exposure.
- Trigger 9 — Political affiliation, lobbying, or government-relations activity.

Family and Routine Exposure

- Trigger 10 — Family travel, school routine predictability, or social-media exposure of children.
- Trigger 11 — Residential exposure: visible address, predictable arrival pattern, contractor turnover.
- Trigger 12 — Personal life events (divorce, custody, inheritance, public wealth event).

Board Documentation

- Threat memo: triggers present, sources, severity, recommended response, dissent noted.
- Proportional response: from advisory only → travel coverage → full-time detail.
- Quarterly review: re-evaluate triggers, incidents, threats, and program cost.
- Duty of care record retained with the corporate secretary.

AMERINE conducts confidential threat assessments and protection program reviews for boards and general counsel. Request an assessment at amerineep.com/contact.